



## 2017 IHSA DESTINATION DEKALB SPONSORSHIP PACKAGES

### **MVP - \$7,500 +**

- Spirit Zone presenting sponsor
- Terrace Club suite for NIU Football game
- Rolling banner on IHSADestinationDeKalb.com
- Signage/banner in Spirit Zone
- Ambassador team host opportunity
- Mention/visibility in IHSA Destination DeKalb promotions
- Tickets to IHSA Football State Championships
- Priority parking at Championships
- Mention in IHSA Football State Championships game program
- Link to business/organization on IHSADestinationDeKalb.com
- Public acknowledgment of support
- Spirit Zone flyer
- Commemorative IHSA Football State Championships item
- Tax deduction

### **Goal Line - \$4,000 - \$7,499**

- Rolling banner on IHSADestinationDeKalb.com
- Signage/banner in Spirit Zone
- Ambassador team host opportunity
- Mention/visibility in IHSA Destination DeKalb promotions
- Tickets to IHSA Football State Championships
- Priority parking at Championships
- Mention in IHSA Football State Championships game program
- Link to business/organization on IHSADestinationDeKalb.com
- Public acknowledgment of support
- Spirit Zone flyer
- Commemorative IHSA Football State Championships item
- Tax deduction

**Red Zone - \$1,500 - \$3,999**

- Signage/banner in Spirit Zone
- Ambassador team host opportunity
- Mention/visibility in IHSA Destination DeKalb promotions
- Tickets to IHSA Football State Championships
- Priority parking at Championships
- Mention in IHSA Football State Championships game program
- Link to business/organization on IHSADestinationDeKalb.com
- Public acknowledgment of support
- Spirit Zone flyer
- Commemorative IHSA Football State Championships item
- Tax deduction

**First Down - \$750 - \$1,499**

- Mention in IHSA Destination DeKalb promotions
- Tickets to IHSA Football State Championships
- Priority parking at Championships
- Mention in IHSA Football State Championships game program
- Link to business/organization on IHSADestinationDeKalb.com
- Public acknowledgment of support
- Spirit Zone flyer
- Commemorative IHSA Football State Championships item
- Tax deduction

**Drive to Success - \$250 - \$749**

- Link to business/organization on IHSADestinationDeKalb.com
- Public acknowledgment of support
- Spirit Zone flyer
- Commemorative IHSA Football State Championships item
- Tax deduction

**Kickoff - \$100 - \$249**

- Commemorative IHSA Football State Championships item
- Tax deduction

